大會手冊 PROGRAM

2014
9.15 -17

2014 年台灣原住民族國際學術研討會：當代面貌的探索
The 2014 International Conference on
Formosan Indigenous Peoples
CONTEMPORARY PERSPECTIVES

2014年9月16日
Tuesday, September 16, 2014

Contextualizing Island Formosa through Cultural Heritage, Digital Mapping, and Museology: A New Trial for the Journey Home to the Bunun Villages of Old Laipunuk, Taiwan

Steven Andrew Martin

（Faculty of International Studies, Prince of Songkla University, Thailand）

For centuries the Bunun lived in small family groups deep in Taiwan's foreboding mountains. However, the Bunun were subjugated through external policies and practices during the Japanese colonial period （1895-1945） centered on the mandatory adaptation of Japanese culture and language. While the development of new cultural centers and anthropological studies have served as a catalyst for cultural revival, this research presents a case for how Bunun culture can embrace sustainability through new methods of engagement, including the Electronic Cultural Atlas Initiative （ECAI） and the holistic idea that the Bunun cosmos could be revitalized and engaged through a 3D approach of its homeland villages, eight harmonic tones, hunting and gathering skills, and legends of elders. The research suggests internal and external benefits to the Bunun though creating public interest in indigenous cultural heritage and knowledge, fostering linkages among people and organizations through revitalizing community mapping, museology, and contextualizing the island of Formosa as an integral place in the Asia-Pacific region.

Keywords: Austronesian, Bunun, homeland villages, eight harmonic tones, hunting and gathering skills, legends of elders, digital 3D, community mapping, museology, Taiwan, Asia-Pacific region